

Join Us **October 21, 2010**
for the Largest Earthquake Drill in U.S. History.

Register Now at
www.shakeout.org

The Great
California
**Shake
Out**

ShakeOut Update: May 25, 2010

5 months to go! Plus, learn about Step 4 of the 7 Steps to Earthquake Safety

The 2010 Great California ShakeOut on October 21 is now less than five months away, and already more than **3.5 million** Californians have registered to participate!

If you or your organization has not yet renewed your registration for 2010, please [login today](#) to easily update your information and confirm your participation in this year's drill. With your help, we can reach *4.0 million* participants this week. If you have renewed your registration already, thank you!

Who will ShakeOut with you?

When we think about preparedness, we usually consider what is needed in our disaster supply kits, how we will protect ourselves, or how we will reopen our businesses. These are important factors in speeding our recovery. However, your recovery will also depend on how prepared your community is, including neighbors, businesses, and organizations! Individuals should encourage their employer to be prepared (so they will continue to have a job), and organizations should encourage their employees to be prepared at home (so employee's can return to work with less worry about their homes or loved ones). Organizations should also encourage their clients, customers, and suppliers to be prepared, so that work can continue or resume quickly.

A great way to help your community, your employer, and others get prepared, reduce injuries, and speed recovery is to encourage them to [register to participate](#) in the Great California ShakeOut! Let them know you are participating and ask them to join you, perhaps by using email, Facebook, Twitter, or on your website. You can also display posters, distribute flyers, and use materials available on the [ShakeOut Resources](#) page, including suggested text for newsletters or emails you might send.

Prepare, Protect, and Recover!

The ShakeOut is an opportunity for us to prepare together, hopefully before a major earthquake happens again here in California. To help, we will be sending you preparedness tips each month, following the [Seven Steps to Earthquake Safety](#):



Step 4: Is Your Place Safe? Most houses and other buildings are not as safe as they could be, unless they were built recently. Buildings that have raised foundations, large openings on the ground level, brick walls, and other factors are more likely to be damaged. But in most cases there are things that can be done to [secure your building](#) to withstand strong earthquakes. Also, [earthquake insurance](#) provides a strong foundation to help you recover quickly. Homeowners must purchase an additional policy to be covered for earthquakes in California.

NOTE: Firefighters, preparedness officials, and other experts agree that "Drop, Cover, and Hold On" is the best way to protect yourself during earthquakes. Other methods can be very dangerous. Read our [special report](#) to learn why.



Thank you for your participation and commitment to earthquake safety!